





Contact

Wong Chi Kin Christopher

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 Hong Kong

 61311028

Education

2014 — 2018

Swansea University  
Bachelor of Science in Business Management

Oct 2023 — Mar 2024

Tecky Academy

Student

- Participated in an intensive training program focused on mastering modern full-stack development skills.
- Acquired knowledge and skills in frontend and backend development, as well as DevOps practices.
- Developed proficiency in JavaScript, HTML, CSS, Node.js, React.js and PostgreSQL.

Employment

Feb 2019 — Sep 2020

AQ Communications Ltd | Digital Marketing Executive

Key Responsibilities:

- Handle customer inquiries, generate SEM&SEO report and provide after-sales service.
- Analyze and evaluate campaign performance, provide reviews and make recommendations for improvement.
- Manage assigned account and monitor campaign delivery results and KPI.

Apr 2021 — Oct 2023

VICO Systems Limited | Project Executive

Key Responsibilities:

- Collaborate with stakeholders to define project objectives, scope, and deliverables.
- Develop detailed plans, oversee execution, and coordinate cross-functional teams. Manage resources, mitigate risks, and ensure quality standards.
- Develop and implement data layer strategies, collaborating with stakeholders to align data requirements, ensuring effective data collection and tracking.

Skills

Project Management	React.js
Google Analytic	Javascript
Google Tag Manager	Node.js
HTML/CSS	Postgresql
Tailwind CSS	TypeScript